

Glow

EDMONTON

PRIVATE
Parties

Host Your Holiday Party at Glow Christmas Festival

Celebrate the season in a truly magical setting at Glow Christmas Festival, Edmonton's most enchanting indoor holiday experience.

Surrounded by over one million twinkling lights, immersive themed displays, live entertainment, festive food and drinks, and beautifully designed private spaces, Glow offers a unique and memorable backdrop for your holiday celebration.

Perfect for corporate gatherings, client appreciation events, team celebrations, and group holiday parties, Glow provides an atmosphere that is both festive and effortless. Our team handles the details so you can relax and enjoy a truly special evening with your guests.

More Than a Party – A Complete Holiday Experience

When you host your event at Glow, your guests enjoy full access to the festival's most beloved attractions, creating an immersive celebration unlike any other.

- ❄️ **Spectacular Light Displays** – Explore breathtaking illuminated environments perfect for photos and unforgettable moments.
- ❄️ **Glow Train Ride** – A whimsical ride through glowing holiday scenes for guests of all ages.
- ❄️ **Glow Mini Golf** – Enjoy a fun and interactive round of festive-themed mini golf set within the magical Glow environment.
- ❄️ **Live Entertainment** – Festive stage performances throughout the evening.
- ❄️ **Merry Makers Market** – Discover unique artisan vendors offering handcrafted gifts and seasonal treats.
- ❄️ **Glow Bars & Glow Store** – Holiday drinks, festive merchandise, and Glow souvenirs.

Your Private Party Space

Each private party includes access to a beautifully decorated, enclosed party room featuring:

- ❄️ Softly glowing light walls to create a warm holiday ambiance
- ❄️ Round tables with seating for comfortable mingling
- ❄️ Holiday-themed décor and linens
- ❄️ **Optional** private bar service

Your party space offers the perfect place to gather, relax, and celebrate together before exploring the festival.

Private Party Rooms

Choose from a variety of festive spaces designed to accommodate groups of different sizes

- ❄️ Room Rental Fee: \$100 per hour (2-hour minimum)

Exclusive Full-Venue Buyout

Looking for something truly extraordinary? For groups of 1,000+ guests, Glow offers a full-venue private buyout, giving you exclusive access to the entire festival — no public guests, just your group enjoying the magic.

- ❄️ Buyout Fee: \$1,000 + entry tickets for all guests
- ❄️ Limited dates available

Dining & Beverage Options

Catering by Edmonton EXPO Centre

Enjoy seamless, high-quality catering provided by the Edmonton EXPO Centre's award-winning culinary team:

- ❄ Buffet-style service
- ❄ Kid-friendly and festive holiday options
- ❄ Red Seal chefs and in-house pastry team
- ❄ Catering minimums apply for groups of 25+ guests.

Food Trucks - A Fun & Casual Option

Prefer something more relaxed? Guests can enjoy a selection of on-site food trucks offering a variety of crowd-pleasing options.

- ❄ Diverse menus for all ages
- ❄ Casual and flexible dining experience
- ❄ No pre-ordering required

Glow Bucks can be pre-purchased and used at any of our vendors throughout the festival.

Customize Your Celebration

Make your holiday party even more magical with optional festive add-ons available for pre-purchase for your guests:

- ❄️ Photos with Santa Claus – A timeless holiday memory for guests of all ages
- ❄️ Santa's Sleigh VR Ride – A thrilling and immersive virtual holiday experience
- ❄️ Souvenir Glow Cup – A reusable keepsake guests can take home
- ❄️ Character Visits – Festive characters to delight children and families (subject to availability)
- ❄️ Kids Craft Stations – Hands-on holiday crafts for younger guests
- ❄️ NEW Gingerbread Man Cookie Decorating Kits – A fun and interactive seasonal activity
- ❄️ Glow Bucks – Pre-purchased festival currency for food, drinks, shopping, and more
- ❄️ Glow Limited edition wine glasses

Additional add-ons may be available.

To request the full list of available add-ons and current pricing, please contact our Private Event Manager, who will be happy to customize options based on your group size and event needs.

All outside vendors or activities must be approved in advance by the Glow Event Manager.

How It Works

- 1. Choose Your Date & Space – Select the perfect party room based on your group size.**
- 2. Plan Your Experience – Work with our Private Event Manager to finalize details.**
- 3. Celebrate at Glow – Arrive, relax, and enjoy a magical holiday celebration.**
- 4. Our experienced events team will guide you every step of the way to ensure a smooth, memorable event.**

Book Early - Dates Fill Quickly

Private party bookings are limited and highly sought after.

✉ Private Event Inquiries:

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🌐 Learn More: www.glowyeg.ca

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Glow